



Organized by



Big Data

&

Business Analytics Forum IV

Wednesday, April 30th, 2014

American School of Classical Studies at Cotsen Hall

Anapiron Polemou 9, 10676, Athens



"Big Data & Business Analytics: Is it a Corporate Culture?"

Panel I



Tsoubris Apostolos
Director Head of Management
Consulting Private Sector, ICAP Group



Mavridis Nikolaos Ph.D
Founder and Director,
Interactive Robots and Media Lab



Tsiptis Konstantinos
CRM & Customer Intelligence, Head
at Eurobank, Author of the book:
"Data Mining Techniques in CRM"

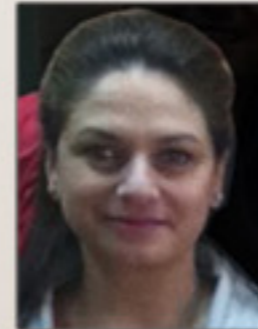
Panel II: "Case Studies in Telcos & Banking"



Hanegby Ronit Ph.D
Wei-Water, Israel



Aggelis Vasilis, Ph.D
Head, Customer
Intelligence and Experience,
Piraeus Bank SA



Peleki Georgia
Assistant Manager,
Customer Insights and Campaign
Management, Piraeus Bank SA



Sakelariou Spyros
Content Delivery
& VAS Section Manager,
Intracom Telecom

Round Table Discussion/Presentations: "Big Data & Business Analytics: Is it a Corporate Culture?"



Sirmakezis Sotiris
General Manager, Retail Banking,
Piraeus Bank S.A.



Tsiliras Giannis
Consumer CRM & Channel
Management Director
at OTE and COSMOTE



Bouras Giannis
CEO, Minerva SA Edible Oil



Sampanis Nikos
Country Manager, Greece
& Cyprus of Forrester Research
Coordinator

Platinum Sponsor



Conference Experience Sponsor



Communication Sponsors



Executives Recruitment Sponsor



Online Sponsors



Online Supporter



Printed Media Sponsors



Public Relations Sponsor

